

# EARTH

Marie Michielssen

# SERAX



Resident designer Marie Michielssen completes her successful Earth lighting with a larger version of her table lamps. As always, the paper mache material creates a poetic atmosphere and balances this floor lamp on the fine line between art and design.

## MARIE MICHELSEN



"I have been designing for Serax for 25 years. Over the years, I have evolved with the company that initially supplied decorative pots and vases to florists and garden centers. I came across Serax when I was looking for a wholesaler that could distribute my flower pot collection. Trained as a graphic designer, I became self-employed in 1995. A friend gave me the idea to paint the typical terracotta pots which you used to see a lot in greenhouses. I drove past horticultural companies to buy, paint and patina those old flower pots, which became an instant success. The whole production and sales process becoming too big for my small company, I presented the collection to Serax. And I stayed on as the company's resident designer. Thanks to hard work, dedication and the support of a great team, Serax has grown into an international lifestyle brand that we are very proud of."

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## PRODUCT INFO

**Floor Lamp Earth**  
B7221180  
L60 x W40 H145 cm  
L23 5/8 x W15 3/4 H57 1/8 inch

## TYPE

Floor Lamp

## MATERIAL LAMP

Paper Maché

## MATERIAL BULB

Opal White Glass Cover

## COLOUR

White

## BULBS INCLUDED

Yes

## BULB TYPE

2 x E27 (LED A60)  
B7021107

## DIMMING FUNCTION

Yes

## SWITCH

Footswitch

## CABLE LENGTH

1,5 m

## MAX WATT

5 W

## MAX VOLT

240 V

## KELVIN

2600 K  
Cri < 90

## CERTIFICATION

Class II

## ENVIRONMENT

Indoor

